



**Archaeology
History
Architectural History
Preservation Planning**

Georgia/Headquarters Office

6150 East Ponce de Leon Avenue
Stone Mountain, Georgia 30083
770-498-4155

South Carolina Branch

722-A South Blanding Street
Columbia, South Carolina 29201
803-770-7083

North Carolina Branch

408-B Blandwood Avenue
Greensboro, North Carolina 27401
336-379-0433

Tennessee Branch

118 South 11th Street
Nashville, Tennessee 37206
615-262-4326

Louisiana Branch

1005 Cook Drive
DeRidder, Louisiana 70634
915-433-4130

NEW SOUTH ASSOCIATES

GSA FSS CATALOG - GSA Contract GS10F0230N

A Women-Owned Small Business

www.newsouthassoc.com

New South Associates is a women-owned small business providing cultural resource consulting services. Headquartered in Stone Mountain, Georgia, New South maintains branch offices in Columbia, South Carolina; Greensboro, North Carolina; Nashville, Tennessee; and DeRidder, Louisiana and operates the Augusta, Georgia Veterans Curation Facility Lab and the Savannah River Site Cold War Curation Facility. In our 27 years in business, we have developed a national reputation for conducting high quality cultural resources studies. Our areas of expertise include:

- Archaeology,
- History,
- Architectural History,
- Historic Preservation Planning,
- Exhibits, Brochures, Posters, Books, Websites, and Videos for Cultural Sites,
- Cemetery Surveys and Relocations, and
- Remote Sensing Surveys.

New South Associates has conducted over 3,700 projects in its history. We have served a large range of clients, including nearly 30% of Engineering News Records top 200 environmental firms and a number of the South's premier developers. New South Associates has conducted numerous projects for city, county, and state agencies and services throughout the country. We are recognized as one of the premier providers of cultural resource services for the U.S. Government. We have worked with many Federal Agencies including the U.S. Army Corps



of Engineers (Wilmington, Savannah, Jacksonville, Mobile, New Orleans, Huntington, Louisville, Nashville, St. Louis, and Fort Worth Districts), the Bureau of Land Management, the Centers for Disease Control and Prevention, the Department of Defense (Army, Navy, Air Force, and Marine Corps), the Department of Energy, the Department of Homeland Security, the Federal Emergency Management Agency, the Federal Energy Regulatory Commission, the Federal Highway Administration, the General Services Administration, the National Aeronautics and Space Agency, the National Park Service, the National Institute of Occupational Safety and Health, the U.S. Agency for International Development, the U.S. Army National Guard, the U.S. Fish and Wildlife Service, the USDA Forest Service, and the Department of Veterans Affairs.

New South Associates is one of the most respected firms in the cultural resource industry. A charter member of the American Cultural Resources Association (ACRA), New South Associates and its projects are the recipient of ACRA's Quality Product and Industry Awards, the American Association for State and Local History's Award of Merit, a Certificate of Appreciation from the National Historic Landmarks Program of National Park Service, 1st Place in Cultural/Recreational/Parks category of the Future Tampa planning competition, the Georgia Trust for Historic Preservation's Excellence in Preservation Service Award, the National Council for Public History's M. C. Robinson Award, NASA Kennedy Space Center's Award of Excellence, and the Federal Highway Administration's Exemplary Human Environment Initiative (twice), as well as countless accolades from State Historic Preservation Offices and state and federal agencies on the review of New South Associates' reports. New South Associates' staff includes current or former Presidents of the Georgia Council of Professional Archaeologists and the Council of South Carolina Professional Archaeologists, as well as current or former members of the Board of Directors of the American Cultural Resources Association, the Society of Historical Archaeology, the Georgia Archaeological Society, the Archaeological Society of South Carolina, the DeKalb Historical Commission, and the Stone Mountain Historic Preservation Commission. Secretary of State Cathy Cox named Mary Beth Reed, New South Associates' President, one of the Outstanding Women in Historic Preservation in Georgia in 2002.

New South Associates' Staff

New South Associates has a permanent staff of 48 cultural resource professionals including 2 PhD, 29 MA, and 17 BA-degreed personnel. Our staff is highly regarded in their fields and is active in presenting the results of our projects to professional organizations and well as volunteering in association management. Many sit on professional boards for national

organizations as well as state and local associations and societies. Our Principal Investigators and Archaeologists are accredited by the Register of Professional Archaeologists (RPA) and our professional staff meets the Secretary of the Interior's professional qualifications standards for History, Archaeology, and Architectural History. Graphics Specialists, GIS Specialists, an Editor, IT Specialists, a HABS/HAER/HALS Photographer, and Administrative staff support our technical personnel.

New South Associates' staff includes specialists in prehistoric and historic archaeology, history, architectural history, historic preservation planning, physical anthropology, artifact curation, urban archaeology, oral history, the Cold War, cemetery studies, HABS/HAER/HALS documentation, and remote sensing. New South Associates applies an integrated approach to all our projects. Many require expertise in multiple areas and our team of professionals is able to support one another to accomplish complex project objectives.

New South Associates Facilities and Equipment

New South Associates is headquartered in Stone Mountain, Georgia. The office is housed on a 2.5-acre campus with a 4,800-square-foot renovated historic Craftsman bungalow and three adjoining 1,400-square-foot auxiliary buildings. Facilities include a 2,000-square-foot laboratory for artifact analysis, temporary curation space for archaeological collections, a fully equipped graphics production center, a forensic digital photography and scanning studio, an equipment storage building, and professional offices.

New South Associates takes great pride in its ownership and use of state-of-the-art equipment and facilities. In addition to the standard field, laboratory, and office equipment, New South Associates continually updates our specialized equipment to stay on top of the changing technologies used to facilitate more efficient fieldwork and reporting and to provide a superior final product, whatever it may be. Our field recording equipment includes several tablets, multiple cameras, and six Trimble Pro XRS sub-meter accuracy GPS units. We also maintain Topcon GTS 200 and a Nikon DTM-332 Total station systems.

New South Associates is one of the nation's leaders in providing geophysical remote sensing services. Our Geophysical Department utilizes multiple devices including a SIR-3000 control unit and 400mhz and 900mhz antenna manufactured by Geophysical Survey Systems, Inc. (GSSI) to conduct terrestrial and remote sensing surveys. This is a dingle-wheel model Ground Penetrating Radar transmitter. We also have the SIR-3000





harness system and RADAN software for processing data. New South Associates also owns a Bartington GRAD-601 Dual Fluxgate Gradiometer magnetometer. The magnetometer complements the GPR and the combination of both instruments provides a robust, comprehensive geophysical dataset. We also have 14 professional grade metal detectors of various brands and our field staff has received training and certification from Advanced Metal Detecting for the Archaeologist.

New South Associates Services

New South Associates' professional staff provides a full range cultural resources services. These include:

Archaeology - New South Associates' archaeologists have studied sites ranging in age from the pre-Paleoindian period (circa 15,000 years ago) through historic sites of the mid-twentieth century. Archaeological studies are normally conducted in phases and may include some or all of the services below:

- Predictive Modeling,
- Reconnaissance,
- Phase I Survey,
- Phase II Testing,
- Phase II Data Recovery,
- Site Monitoring,
- Laboratory Analysis, and/or
- Curation.

History - New South Associates' historians have researched cultural resources such as sites, buildings, landscapes, and objects that date from the Spanish Colonial period to the Cold War and recent past. This research is primarily used in the development of historic contexts. Contexts are critical to an understanding of a resource's past and its cultural importance and provide an important tool for the evaluation of a resource's significance. New South Associates provides these history services:

- Historical Research,
- Oral History,
- Land Use History,
- Administrative History,
- Historic Contexts,
- Cultural Landscapes, and
- Ethnography and Tribal Consultation.

Architectural History - Architectural history is the study of historic buildings, structures, objects, and other aspects of the built environment. These historic resources contain cultural information about their original function and technology, how they have changed over time, and their owners/designers, all of which are important to our knowledge of the past. New South Associates conducts:

- Architectural Survey,
- Historic Structure Reports,
- Determinations of Eligibility and Assessments of Effects, and
- HABS/HAER/HALS Documentations of Historic Buildings.

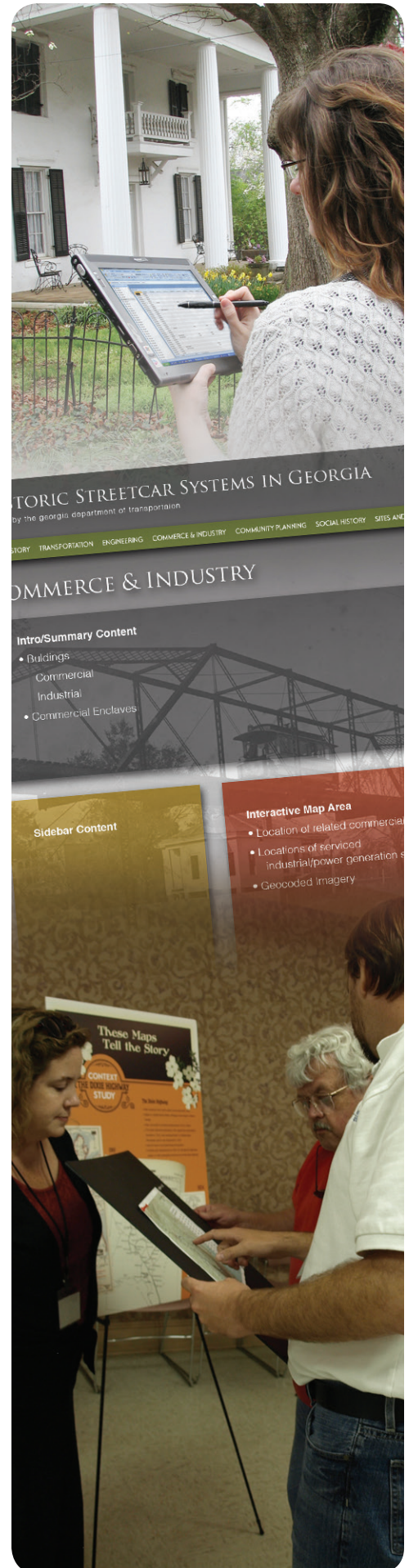
Historic Preservation Planning - Historic resources and archaeological sites are critical elements of the cultural environment, and land planners and others are recognizing the importance of heritage sites to community planning, development, parks, and interpretation. Historic preservation planning is also conducted by federal agencies tasked with the management of large landholdings, and is incorporated into other studies and planning activities. New South Associates is a recognized leader in providing historic preservation planning studies including:

- Cultural Resource Management Plans,
- Environmental Assessments and Impact Statements,
- City and County Contexts, and
- Traditional Cultural Property Studies.

Public Interpretation - New South Associates is one of the leaders in the development and presentation of public outreach. We have successfully employed websites, posters and brochures, popular histories, interpretive panels and exhibits, and videos to connect the present with the past. We encourage our clients to explore public outreach whenever feasible, and welcome the chance to work with communities in displaying, interpreting, and promoting their past. New South Associates provides:

- Websites,
- Posters and Brochures,
- Popular Histories,
- Interpretive Panels and Displays, and
- Videos.

Cemetery Studies - Cemeteries and sites with human burials require compliance with state and federal regulations, as well as respectful interaction with descendent communities. New South Associates' teams of mortuary archaeologists provide services ranging from the survey and mapping of cemeteries to their archaeological recovery and relocation.





New South Associates provides:

- Mapping and Recording,
- Surveying,
- Relocation, and
- Physical Anthropology.

Remote Sensing – New South Associates provides geophysical remote sensing survey services for archaeological sites that include GPR, magnetometer, and metal detection. These technologies provide a cost-efficient and non-intrusive means of surveying archaeological sites. Services we offer include:

- Ground Penetrating Radar Survey,
- Magnetometer Survey, and
- Metal Detector Survey.

GENERAL SERVICES ADMINISTRATION

Federal Acquisition Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**[™], a menu-driven database system. The INTERNET address for **GSA Advantage!**[™] is: <http://www.GSAAdvantage.gov>.

Schedule for - Environmental Services

Federal Supply Group: 899 Class: F999

Contract Number: GS-10F-0230N

**For more information on ordering from Federal Supply Schedules
click on the FSS Schedules button at <http://www.gsa.gov/schedules-ordering>**

Contract Period: January 31, 2003 through January 30, 2018

Contractor: New South Associates, Inc.
6150 East Ponce de Leon Avenue
Stone Mountain, GA 30083

Business Size: Small Business (WOSB)

Telephone: (770) 498-4155

Extension: 102

FAX Number: (770) 498-3809

Web Site: www.newsouthassoc.com

E-mail: jwjoseph@newsouthassoc.com

Contract Administration: J. W. Joseph, PhD, RPA

CUSTOMER INFORMATION:

- 1a. Table of Awarded Special Item Number(s) with appropriate cross-reference to page numbers: 899-1
- 1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.
- 1c. If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.
2. **Maximum Order:** \$1,000,000.00
3. **Minimum Order:** \$100.00

(CUSTOMER INFORMATION: Continued)

4. **Geographic Coverage (delivery Area):** Domestic and Overseas
5. **Point(s) of production (city, county, and state or foreign country):** New South Associates, DeKalb County, Stone Mountain, GA 30083; New South Associates, Guilford County, Greensboro, NC 27401; New South Associates, Richland County, Columbia, SC 29201; New South Associates, Davidson County, Nashville, TN 37206; New South Associates, Beauregard Parish, DeRidder, LA 70634
6. **Discount from list prices or statement of net price:** Government net prices (discounts already deducted). See Attachment.
7. **Quantity discounts:** None Offered
8. **Prompt payment terms:** Net 30 days
- 9a. **Notification that Government purchase cards are accepted up to the micro-purchase threshold:** Yes
- 9b. **Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold:** will not
10. **Foreign items (list items by country of origin):** None
- 11a. **Time of Delivery (Contractor insert number of days):** Specified on the Task Order
- 11b. **Expedited Delivery.** The Contractor will insert the sentence “Items available for expedited delivery are noted in this price list.” under this heading. The Contractor may use a symbol of its choosing to highlight items in its price list that have expedited delivery: Contact Contractor
- 11c. **Overnight and 2-day delivery.** The Contractor will indicate whether overnight and 2-day delivery are available. Also, the Contractor will indicate that the schedule customer may contact the Contractor for rates for overnight and 2-day delivery: Contact Contractor
- 11d. **Urgent Requirements.** The Contractor will note in its price list the “Urgent Requirements” clause of its contract and advise agencies that they can also contact the Contractor’s representative to effect a faster delivery: Contact Contractor
12. **F.O.B Points(s):** Destination
- 13a. **Ordering Address(es):** Same as contractor address
- 13b. **Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).
14. **Payment address(es):** Same as contractor address
15. **Warranty provision:** Contractor’s standard commercial warranty
16. **Export Packing Charges (if applicable):** N/A
17. **Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level):** Contact Contractor
18. **Terms and conditions of rental, maintenance, and repair (if applicable):** N/A
19. **Terms and conditions of installation (if applicable):** N/A
20. **Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** N/A

(CUSTOMER INFORMATION: Continued)

- 20a. Terms and conditions for any other services (if applicable): N/A
21. List of service and distribution points (if applicable): N/A
22. List of participating dealers (if applicable): N/A
23. Preventive maintenance (if applicable): N/A
- 24a. Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants: N/A
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: www.Section508.gov/.
25. Data Universal Numbering System (DUNS) number: 19-7533573
26. Notification regarding registration in System for Award Management (SAM) database: Registered

GSA Prices

POSITION	Hourly	Daily
Project Manager	\$77.21	\$617.68
Principal Investigator	\$54.79	\$438.32
Project Archaeologist	\$41.30	\$330.40
Project Historian/Architectural Historian	\$43.23	\$345.84
Lab Director	\$39.00	\$312.00
Physical Anthropologist	\$40.19	\$321.52
Ethnobotanist	\$45.66	\$365.28
Zooarchaeologist	\$46.41	\$371.28
Remote Sensing Specialist	\$54.30	\$434.40
Analyst/Researcher	\$27.59	\$220.72
Archaeological Technician I	\$48.65	\$389.20
Archaeological Technician II	\$52.49	\$419.92
Archaeological Technician III	\$65.95	\$527.60
Graphics Specialist	\$59.83	\$478.64
Computer Specialist	\$40.31	\$322.48
GIS Specialist	\$54.44	\$435.55
Editor	\$45.17	\$361.36
Photographer	\$60.31	\$482.48
Project Coordinator	\$38.55	\$308.40
Office Manager	\$48.52	\$388.16
Assistant Office Manager	\$34.24	\$273.92

(CUSTOMER INFORMATION: Continued)

SCA Pricing

The following matrix lists positions that are covered by the Service Contract Act. SCA Wage Rates as developed and quoted are based on the metropolitan Atlanta wage determination, 2005-2133. Wage rates for Archaeological Technicians will be developed on a project locality basis, and may be lower than the rates cited above, which are based on metropolitan Atlanta prevailing wages.

SCA CROSS REFERENCE MATRIX

SCA ELIGIBLE LABOR CATEGORY	SCA EQUIVALENT CODE-TITLE	WD NUMBER
Photographer	13075-Photographer V	2005-2133
Graphics Specialist	15080-Graphic Artist	2005-2133
Assistant Office Manager	010110-Accounting Clerk 1	2005-2133
Archaeological Technician I	30021-Archaeological Technician I	2005-2133
Archaeological Technician II	30022-Archaeological Technician II	2005-2133
Archaeological Technician III	30023-Archaeological Technician III	2005-2133

Position Descriptions

Job Description	Pertinent On-Site Field Experience	Minimum Education/Training Requirements
Project Manager		
<ul style="list-style-type: none">• Responsible for administration of each Task Order, including staff assignment, scheduling, etc.• Review staff capabilities to assign qualified and experienced staff in relation to the scope• Review project milestones, coordinate with clerical staff on scheduling and the completion of deliverables• Review project budgets and cost accounting to identify and limit cost overruns• Meet with client to resolve issues	<ul style="list-style-type: none">• 20+ years experience in cultural resource management• 10+ years experience as a Principal Investigator	<ul style="list-style-type: none">• Masters or PhD in Anthropology, History or a related field• If archaeologist, Register of Professional Archaeologists (RPA) certified
Principal Investigator		
<ul style="list-style-type: none">• Provides technical direction on Task Orders• Oversees work of Project Archaeologists and Historians, advising them on approach, techniques, analyses, and interpretations• May directly supervise field studies and analyses on complex assignments• Reviews technical reports and signs title page vouching for its accuracy and contents.• May serve as Expert Witness if called on to testify on cultural resource issues.	<ul style="list-style-type: none">• 15+ years experience in the appropriate area of cultural resource management (e.g., archaeology or history)	<ul style="list-style-type: none">• Masters or PhD in Anthropology, History or a related field• If archaeologist, Register of Professional Archaeologists (RPA) certified

(CUSTOMER INFORMATION: Continued)

Job Description	Pertinent On-Site Field Experience	Minimum Education/Training Requirements
Project Archaeologist		
<ul style="list-style-type: none"> • Conducts field studies • Supervises lab analysis • Writes and produces technical reports • Produces site forms and other site documentation as required by state and federal agencies (including NRHP and SHPO) • Tracks project elements to keep deliverables on schedule 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Masters or PhD in Anthropology, History or a related field
Project Historian		
<ul style="list-style-type: none"> • Conducts background research and field studies • Writes and produces technical reports • Produces site forms and other site documentation as required by state and federal agencies (including NRHP and SHPO) • Tracks project elements to keep deliverables on schedule 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Masters or PhD in History, Historic Preservation or a related field
Project Architectural Historian		
<ul style="list-style-type: none"> • Supervises background research and field studies • Writes and produces technical reports • Tracks project elements to keep deliverables on schedule 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Masters or PhD in History, Historic Preservation or a related field
Lab Director		
<ul style="list-style-type: none"> • Supervises artifact analysis • Prepares materials for curation according to appropriate guidelines • Assists in technical report writing as needed 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Masters or PhD in Anthropology, History or a related field
Physical Anthropologist		
<ul style="list-style-type: none"> • Conducts field studies as required • Analyzes human remains as needed • Contributes to or produces technical report as required 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Masters or PhD in Anthropology or a related field
Entnobotanist		
<ul style="list-style-type: none"> • Conducts field studies as required • Analyzes subsistence and macroplant materials as needed • Contributes to or produces technical report as required 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Masters or PhD in Anthropology or a related field
Zooarchaeologist		
<ul style="list-style-type: none"> • Conducts field studies as required • Analyzes animal remains and other recovered materials as needed • Contributes to or produces technical report as required 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Masters or PhD in Anthropology or a related field

(CUSTOMER INFORMATION: Continued)

Job Description	Pertinent On-Site Field Experience	Minimum Education/Training Requirements
Analyst		
<ul style="list-style-type: none"> • Maintains site artifact inventories on lab database • Analyses artifacts and provides results to Project Archaeologist 	<ul style="list-style-type: none"> • 1+ years experience 	<ul style="list-style-type: none"> • Bachelors or Masters in Anthropology, History or a related field
Researcher		
<ul style="list-style-type: none"> • Assists with background research for projects 	<ul style="list-style-type: none"> • 1+ years experience 	<ul style="list-style-type: none"> • Bachelors or Masters in Anthropology, History or a related field
Archaeological Technician I		
<ul style="list-style-type: none"> • Assists with background research for projects • Completes fieldwork as directed 	<ul style="list-style-type: none"> • <1-3 years experience 	<ul style="list-style-type: none"> • Bachelors in Anthropology or a related field
Archaeological Technician II		
<ul style="list-style-type: none"> • Assists with background research for projects • Completes fieldwork as directed 	<ul style="list-style-type: none"> • 3-8 years experience 	<ul style="list-style-type: none"> • Bachelors in Anthropology or a related field
Archaeological Technician III		
<ul style="list-style-type: none"> • Assists with background research for projects • Completes fieldwork as directed 	<ul style="list-style-type: none"> • 8+ years experience 	<ul style="list-style-type: none"> • Bachelors in Anthropology or a related field
Graphics Specialist		
<ul style="list-style-type: none"> • Provides graphics assistance in report production • Creates graphics for reports • Formats and produces technical reports, displays and other project material as required 	<ul style="list-style-type: none"> • 2+ years experience 	<ul style="list-style-type: none"> • Associate or Bachelors in Graphic Design or a related field
GIS Specialist		
<ul style="list-style-type: none"> • Develops maps of known and recorded cultural resources in GIS, prepares predictive models for site locations/ sensitivity. 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Masters with specialized training in GIS
Remote Sensing Specialist		
<ul style="list-style-type: none"> • Conducts geophysical remote sensing surveys using ground penetrating radar and magnetometer and prepares maps and reports 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Masters with specialized training in remote sensing
Computer Specialist		
<ul style="list-style-type: none"> • Maintain office and lab computers as well as overseeing computer network 	<ul style="list-style-type: none"> • 2+ years experience 	<ul style="list-style-type: none"> • Bachelors in Computer Science or a related field

(CUSTOMER INFORMATION: Continued)

Job Description	Pertinent On-Site Field Experience	Minimum Education/Training Requirements
Photographer		
<ul style="list-style-type: none"> • Produces photographs as required for various projects including documentation for HABS/HAER tasks • Follows appropriate guidelines for each task 	<ul style="list-style-type: none"> • 6+ years experience 	<ul style="list-style-type: none"> • Associate or Bachelors in Photography or a related field
Project Coordinator		
<ul style="list-style-type: none"> • Maintains database of all project materials producing reports and statistics as required • Assists with producing and maintaining schedules of task deliverables for projects • Understanding of database software and concepts 	<ul style="list-style-type: none"> • 2+ years experience manipulating database information 	<ul style="list-style-type: none"> • At least 2 years college (Associate degree)
Editor		
<ul style="list-style-type: none"> • Assists with producing and maintaining schedules of task deliverables for projects • Edits technical reports for formatting, spelling, and grammar 	<ul style="list-style-type: none"> • 2+ years experience 	<ul style="list-style-type: none"> • At least 2 years college (Associate degree)
Office Manager		
<ul style="list-style-type: none"> • Oversees office administration • Oversees and maintains all accounting records for company 	<ul style="list-style-type: none"> • 5+ years experience 	<ul style="list-style-type: none"> • Associate or Bachelors in Business Administration or a related field
Assistant Office Manager		
<ul style="list-style-type: none"> • Assists office manager as required 	<ul style="list-style-type: none"> • 1+ years experience 	<ul style="list-style-type: none"> • Associate or Bachelors in Business Administration or a related field